

## Emergency Response

What's the

News?

11 March 2011, a magnitude 9.0 earthquake hits Japan, which triggered a devastating tsunami that has resulted in a nuclear crisis.



A red umbrella is seen among the ruins as survivors walk past in Kamaishi, Iwate Prefecture, Japan, days after the area was devastated by a magnitude 9.0 earthquake and tsunami.

March 16, 2011.

REUTERS/Damir Sagol

Emergency Response plays a crucial role to minimize the damage caused by natural disaster, accidents, and other emergency incidents.

**AM Sales & Marketing Sdn. Bhd.** provides HRDF fully claimable Emergency Response (Main Focus on Emergency Spill Control) Course!



**AM SALES & MARKETING SDN. BHD.**'s trainer, Ir Kim was in the midst

of reviewing the spill response actions and assembling comments for improvement.

December 8, 2010.

## How Do We Define Emergency?

- An emergency poses an **immediate risk** to health, life, property or environment.
- Most emergencies require urgent intervention to prevent a worsening of the situation.
- Emergency preparedness will help to minimize human, property, and economic losses due to any hazardous event.

## Emergency Response Organization

The member of the emergency response organization should be competence and trained to carry out their task during the incident happens.



### **Incident Command System**

ICS is a recognized system for providing management of personnel, resources and activities during emergency operations.

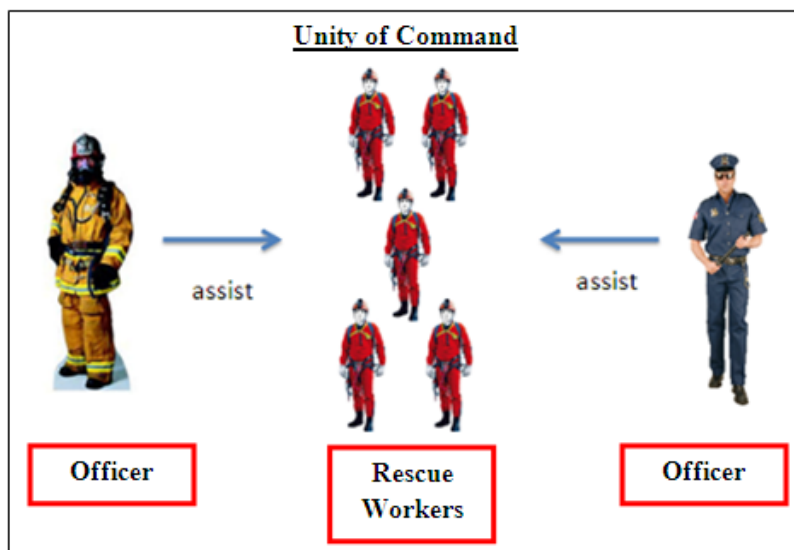
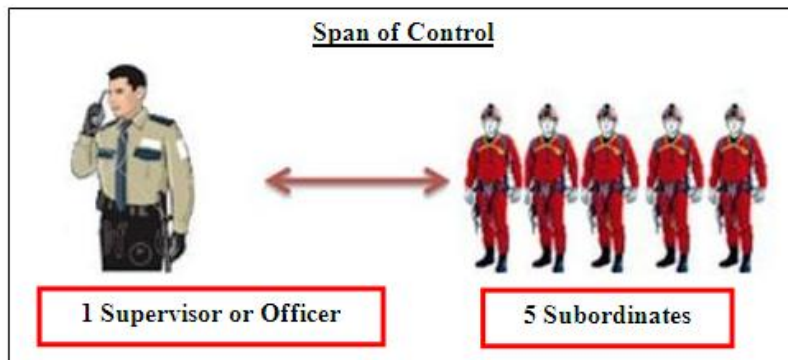
### **Emergency Committee**

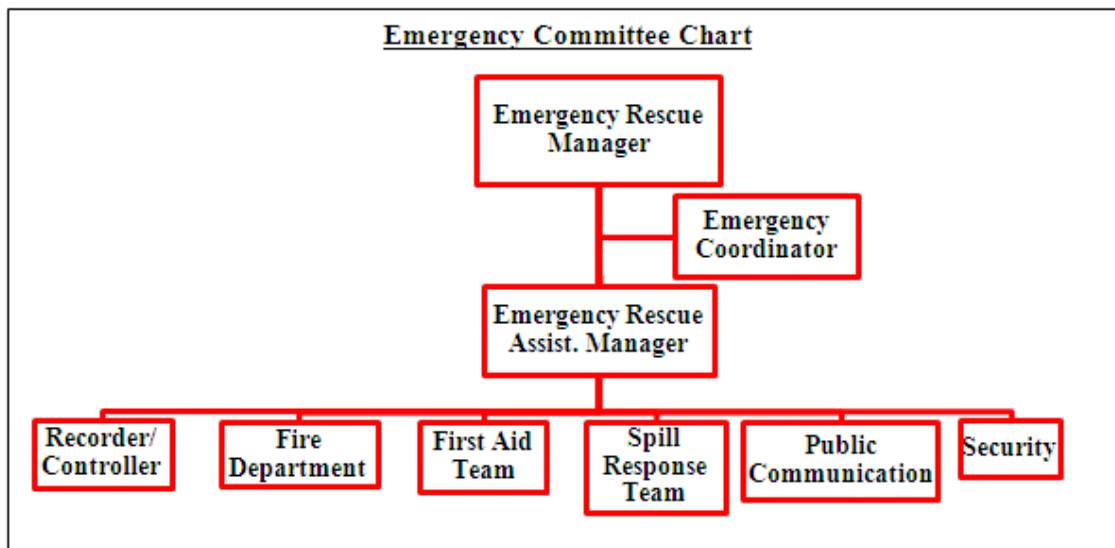
Emergency Committee plans for mitigation, preparedness, response and recovery to an emergency.

### **Emergency Spill Response Team**

To act and clean-up on the spillage.

Figure 1. Emergency Response Organization





### **Emergency Response Plan and Procedure**

Emergency Response Plan is a basic guide for providing a response system to major crises or emergencies occurring. All personnel designated to carry out specific responsibilities are expected to know and understand the policies and procedures outlined in this plan.

### **AM SALES's Emergency Spill Response & Chemical Management Training**

What are the important features of training provided by **AM SALES & MARKETING SDN. BHD.**?

- **Fully Refundable** (HRDF certified training provider)
- **Fulfillment of ISO14001:2004 & OHSAS 18001:2007 Requirements** (Act in accordance with international standard)
- **High Involvement of Participant** (Exercise, case study, group discussion & drill)
- **2 Hours of Workplace Assessment** (Excluded from training hour, only entitled for Klang Valley customers)
- **30% Discount for 3M™ Chemical Spill Kit** (Only entitled for training purpose)
- **Integrate Company Procedure into Training** (Session to get through and relook the ERP)
- **Simulation & Drill** (2 Scenarios of emergency spill)
- **Provider for Emergency Equipments** (3M™ & BEST® authorized distributor, emergency equipment provider)



Establish a complete **Emergency Response System** for your factories today by making enquiry at [info@amsales.com.my](mailto:info@amsales.com.my) or call 603-6157 8822 **NOW!**

**AM**

*"The Preferred Industrial Solutions Provider"*

**AM SALES & MARKETING SDN BHD** (251858-M)

**Main Office**  
 No. 23 & 25, Jalan PJU 5/13,  
 Dataran Sunway, Kota Damansara,  
 47810 Petaling Jaya, Selangor, Malaysia.  
 Tel: (603)-6157 8822 Fax: (603)-6156 0748  
 Email: [info@amsales.com.my](mailto:info@amsales.com.my)  
 Website: [www.amsales.com.my](http://www.amsales.com.my)

**Melaka Branch**  
 No. 40C, Lorong Pasar Medan, Sin Hoe Garden, Bukit Baru, 75150 Melaka, Malaysia.  
 Tel: (606)-283 6519/ 6529 Fax: (606)-283 6569  
 Email: [S1@amsales.com.my](mailto:S1@amsales.com.my)/ [ammelaka@amsales.com.my](mailto:ammelaka@amsales.com.my)

**Penang Branch**  
 No. 1-04-16, Sri Relau Kompleks, Persiaran Bukit Jambul 1, Bayan Baru, 11900 Bayan Lepas, Penang, Malaysia.  
 Tel: (604)-643 9137/ 646 3917 Fax: (604)-646 3917  
 Email: [N1@amsales.com.my](mailto:N1@amsales.com.my)/ [ampenang@amsales.com.my](mailto:ampenang@amsales.com.my)